



COVID-19 TRANSPORTATION INSIGHTS SURVEY



Two Years of Travel Insights

May 2022



TWO YEARS OF SURVEYS, TWO YEARS OF INSIGHTS

In May 2020, RSG launched our COVID-19 Transportation Insights Survey. The survey has tracked how the pandemic has changed travel behaviors and attitudes over time.

To date, we've collected nationally representative data from **over 30,000 respondents across 10 survey waves**. Each wave has asked US respondents about teleworking, transit use, and air travel, among other trends.

Through two years of data collection, we have gained invaluable insights into how the pandemic has changed people's behaviors. We are continuing to monitor trends and data related to the long-term impact of the pandemic and related changes in travel patterns.



SMART QUESTIONS AND TIMELY TOPICS

100+ questions collected data on baseline travel behaviors and have helped us track changes throughout the pandemic. Here's a sample of topics included to date:



What modes did people use before and during the pandemic?



What are attitudes toward long-distance travel?



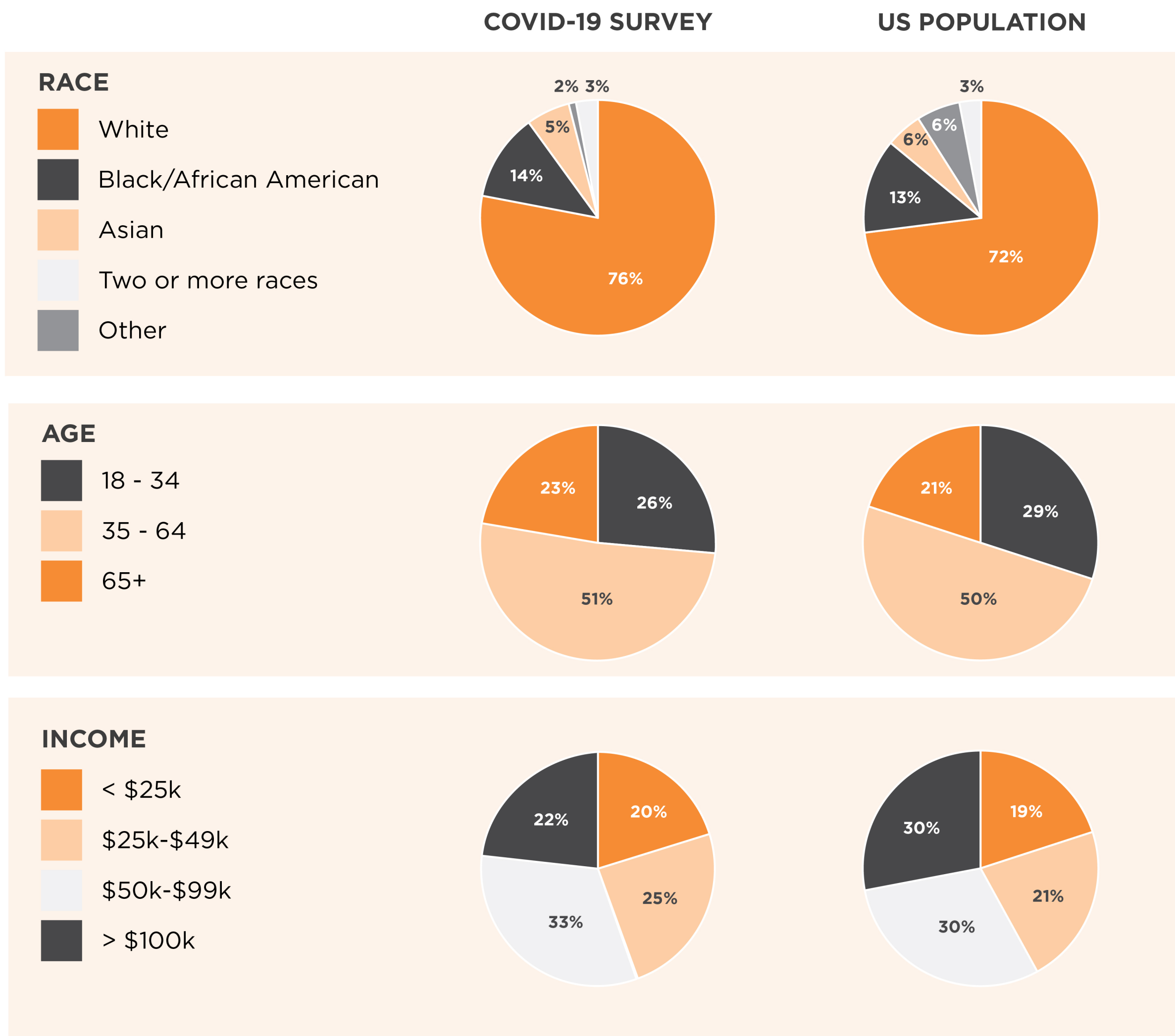
How many people are teleworking and how many want to continue teleworking?



How does COVID-19 vaccination status/availability affect attitudes about travel?

REPRESENTATIVE RESULTS

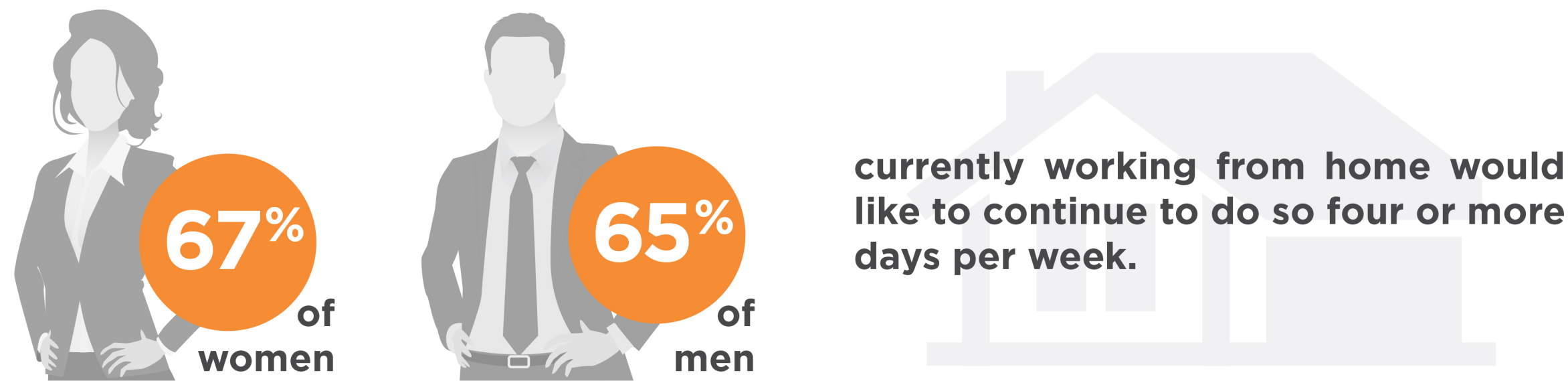
Our survey of over 30,000 respondents to date has produced a demographically representative dataset for analysis before and after weighting. Our data closely matches the 5-year American Community Survey estimates from 2019.



Source: COVID-19 Transportation Insights Survey

TRACKING TELEWORK TRENDS

Telework took off during the pandemic. Many individuals and companies have decided to shift to a fully remote or hybrid work schedule. Our survey has tracked these trends.

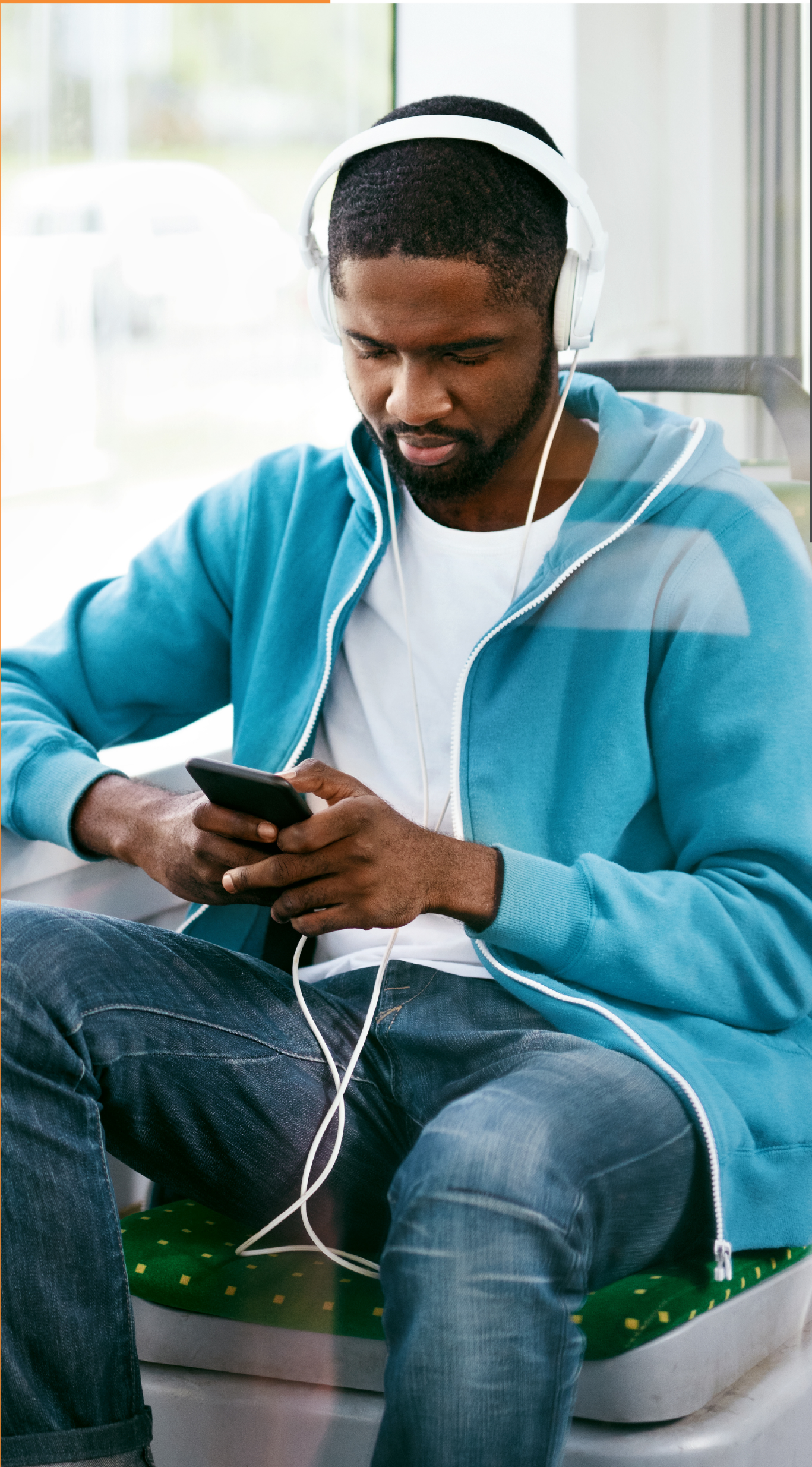


Differences in telework have also varied by income and race/ethnicity. Within all races/ethnicities, telework is concentrated among respondents making over \$50,000.

DIFFERENCES IN TELEWORK BY RACE/ETHNICITY AND INCOME



Source: COVID-19 Transportation Insights Survey

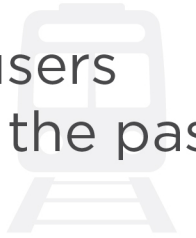


ASSESSING ATTITUDES TOWARD TRANSIT

In many regions, transit is still experiencing the pandemic's impact. Our survey has tracked respondents' use of and attitudes toward transit.

69%

of frequent transit users have used transit in the past week*



61%

of frequent transit commuters who currently travel to work do so by transit**



73%

of frequent transit commuters currently working from home would like to continue to do so 4+ days per week in the future**



**Used transit at least weekly before mid-March 2020*

***Commuted primarily by transit before mid-March 2020*

Source: COVID-19 Transportation Insights Survey

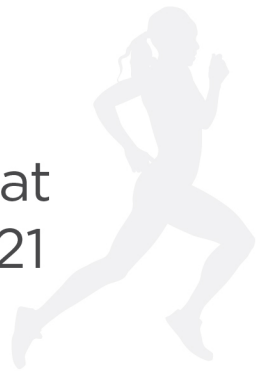


EVALUATING EXERCISE, E-BIKES, AND THE BUILT ENVIRONMENT

Outdoor exercise habits held steady throughout the pandemic, and e-bikes and open streets proved to be relatively popular.

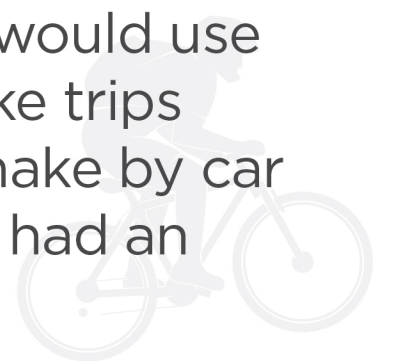
80%

of respondents exercised outside at least weekly in 2021



32%

of respondents would use an e-bike to make trips they currently make by car or transit if they had an e-bike available



55%

of respondents would prefer to use vehicle-restricted spaces with widened sidewalks when walking or biking



Source: COVID-19 Transportation Insights Survey



REGION-SPECIFIC SUBSAMPLES

Our COVID-19 Transportation Insights Survey has been used to collect several region-specific subsamples. These subsamples have helped clients understand travel changes.



Metropolitan Council

Minneapolis, Minnesota

3 survey waves

3,200+ participants



Michigan Department of Transportation

Michigan (Statewide)

3 survey waves

4,700+ participants



New York City Dept. of Transportation

New York, New York

3 survey waves

1,000+ participants



Vermont Agency of Transportation

Vermont (Statewide)

3 survey waves

900+ participants

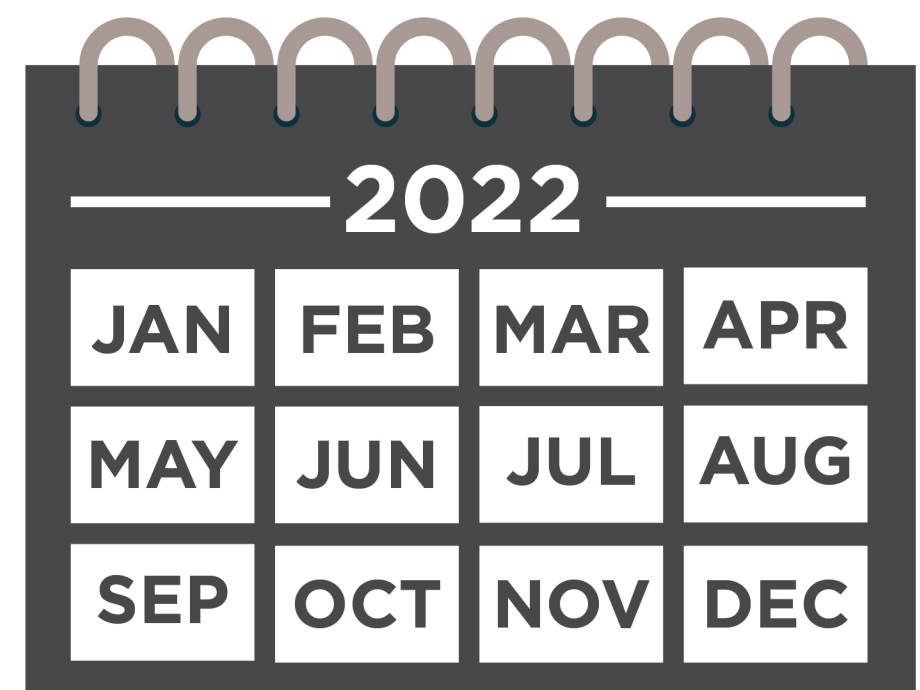


WHAT'S NEXT AND GETTING INVOLVED

Our COVID-19 Transportation Insights Survey has collected a wealth of data on travel behaviors and attitudes over the past two years.

These findings continue to deliver actionable insights into the permanence of the changes. The "stickiness" of changes in people's behaviors (e.g., telework) has been one of the biggest questions facing planners.

Agencies that would like to learn more or request additional subsample for their regions can visit rsginc.com/covid19.



COVID-19

TRANSPORTATION INSIGHTS SURVEY

