

**CHANGE IS
IN THE AIR.**



AND ON THE GROUND.

Today's airports are busier and more complex than ever, and rapid changes in technologies, mobility options, and traveler behavior have led to challenges like increasing curbside congestion, declining parking revenues, and changing customer expectations. With these challenges comes the opportunity to invest in the future.

RSG can help you navigate the world of changing mobility.

We're experts at collecting and analyzing data to help you understand how your customers behave now and will likely behave in the future. TNCs today, fully-autonomous passenger drones tomorrow, we know that change is in the air and on the ground. Our insights can enable you to translate these changes into opportunities.



Our insights and scenario simulations offer you a fast, flexible, and cost-effective way to:

- **Manage curbside congestion**
- **Increase ground access revenue**
- **Improve customer satisfaction**
- **Capitalize on future mobility**

- We're obsessed with traveler behavior and systems and have been for 30+ years
- Our survey research, choice modeling, and demand forecasts are customized and flexible to provide accurate insights and forecasts
- We know the aviation industry. We work with airports, major airlines, airplane manufacturers, and aviation research agencies such as:
 - American Airlines
 - Boeing
 - MassPort
 - National Academies: ACRP
 - Port Authority of New York and New Jersey
 - Uber
 - US DOT



We'd love to talk with you about the challenges and opportunities you're facing and how RSG can help your airport to achieve future success.



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